

MILITARY RESOURCE EVENT

CHICAGO WOLVES VS ROCKFORD ICEHOGS

APRIL 14, 2018 5PM-7PM

- > The Chicago Wolves have a long history of giving back to the military community. *Salute To Military Families Night* is designed to honor current and former servicemen, servicewomen and their families by providing an opportunity to enjoy quality time together at a hockey game with free tickets provided by various partners.
- > New this year, the Wolves will host a pre-game resource event that will showcase various organizations and companies that provide resources and support to veterans and their families.
- > The event will also serve as a communications and branding platform for partners to promote their services and programs designed for veterans and their families, whether they are getting ready to be deployed or transitioning back to civilian life for the first time.



As a partner of the event, YOUR ORGANIZATION has two options to participate:

Option #1

- Display space at resource event (table and two (2) chairs)
- Twenty-five (25) tickets to the 4/14 game vs Rockford for vendor and/or donation to veteran families
- Logo inclusion on registration page for attendees
- Logo inclusion in 360 LED during the game during 1 period of play
- Included in arena matrix board messaging during the game

NET INVESTMENT:

\$300 For-Profit and Education Organizations
\$75 Non-Profit and Government Organizations

Option #2

- Named as a "Supporting Partner" of the event in all communication
- Display space at resource event (table and two (2) chairs)
- One-hundred (100) tickets to the 4/14 game vs Rockford for vendor and/or donation to veteran families
- Logo inclusion on registration page for attendees
- Logo inclusion in 360 LED during the game during 1 period of play
- Included in arena matrix board messaging during the game

NET INVESTMENT: \$2500