

2018 DEPARTMENT CONVENTION JUNE 15-17 2018

McHenry County Detachment will be hosting the 2018 Convention, www.mchenrycountymcl.com, be used for registration, program ads, meals, events, etc. We will be Linked to the Illinois Marine Website!

CRYSTAL LAKE HOLIDAY INN – Registration No Later Than June 1, 2018
Room \$92 plus 7.75% Tax. Full Amenities & Handicap Accessible on Location, with easy access to numerous Quality Shopping & Restaurant nearby.

Holiday Inn Crystal Lake
800 South Route 31
Crystal Lake, IL 60014
815.477.7000
www.hicrystallake.com

And of Course, the Hospitality Room!

TENTATIVE COMMITTEE AGENDA

Wednesday Evening Early Arrivals
Thursday – Morning Fishing Event Three Oaks
Thursday – Afternoon Pistol Shoot On Target
Friday – Morning Budget & Audit/Memorial Service
Friday – Afternoon 4th Staff/Followed by Opening Convention
Friday – Evening Devil Dog/Flea Event
Saturday – Convention & Installation
Sunday 1st Staff

Convention Program Ads

This is how the Department makes money to cover the cost of Convention & the General Fund, but it takes every Detachment, Unit, Pound, and Individual to make this a Success.

Concept – Colored Book with printing of 1000 Programs with “Advertising” by the Detachments, Units & Customers. The Book will also include Veteran Resources with all excess Programs This year as we assemble our program book we are embarking upon a new course. The book will be in full color, specially designed, and widely distributed throughout the state of Illinois. Not only will it serve as the program guide for our 2018 Department of Illinois Convention, but it will also serve as an informative recruitment tool for Illinois MCL Detachments. Copies of the program book will be placed at more than 49 Veteran Administration facilities including their Vet Centers, Medical Centers, and Community Out Based Outpatient Clinics, as well as many Illinois Department of Veteran Affairs Veteran Service Offices.

This is a great opportunity for your business to reach out to veterans in your area. Let them know you are out there and that you support them. We encourage you to promote your business by purchasing an advertisement in our convention program. Keep in mind that members of all services, and all walks of life will see this book.

There are two types of Program Ads, one specifically for Detachments, Units & Pounds. There is a price Difference, but previous pricing hasn't changed in over twenty years. Detachments & Units sharing Ads is not encouraged, it defeats the purpose of the Department's General Fund.

Read Carefully! The second, is for everyone outside the Departments – Businesses, Other Veterans Groups, Individuals which is at a higher rate. Money raised in this group by Detachments & Units, proceeds will be shared by the percentage of ads collected. (This will require a special vote at Convention to set aside the Bylaws related to Proceed Distribution).

The Best Part! Ads in this category that renew in following years still generate revenue for the Detachment & Unit!

We will be mailing hard copies and will also have them posted on both websites.